	WJLA	Contract # Schedule Dates Advertiser	4255908 02/22/20-03/03, Mike Bloomberg	/20 2020 Ir	nc-D (:	133903)		Date Ente Last Mod Entered I	lified 02 By Ma	/21/20 /24/20 ark Afshar	Washingto By Broadcas Feb. 2020 Mar. 2020	 pots 2 72	Rate \$1,700.00 \$17,485.00
abc	1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Agency Product	Assembly (1603 POLITICAL CAN	•	(ns) (1186)			CO-OP External	#)	Grand Total:	 74	\$19,185.00
Assembly 711 Third Ave 3rd Floor New York, NY 10017		Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	BLOOMBERG 20 HOUSE-WASHIN WJLA/GJLA/EJLA Kollappallil ,Laur (917) 344-5319 MBLM/MBLM/01 Local/Political Ca Weekly/Irregula	20 (129 IGTON, A a / 32 andidate	2250) WJLA/	'GJLA/E		8869)	Demo Order Tyj Package Commiss Commiss Net Total Sales Tax	A: pe N Deal sion % 15	95+ ormal 5.00 5.877.75 6,307.25			
			Run Times											
Line Line Type / Break Typ 1.0 Normal Line / SPOT	pe (Ref #) Dates 02/22/20-02/22/20	Sec Length 3 :30 1:59P-	Sports-ABC XFL	SPW Mo) IU	we II	n Fr	2 Sa Si	u Spots 2	Rate \$850.00	Total \$1,700.00	Station Washington (WJLA)	Comments	2/21/20
2.0 Normal Line / SPOT	02/24/20-02/24/20	Footba	P- News-ABC 7	1				-	1	\$170.00	. ,	Washington (WJLA)		[-,,
3.0 Normal Line / SPOT	02/24/20-02/24/20	3 :30 4:24:24	A- News-Good	1					1	\$25.00	\$25.00	Washington (WJLA)		2/21/20
		430a	g Washington at											2/21/20 2/21/20
4.0 Normal Line / SPOT	02/24/20-02/24/20	3 :30 4:58A-	News-Good Morning	1					1	\$130.00	\$130.00	Washington (WJLA)		
4.0 Normal Line / SPOT 5.0 Normal Line / SPOT	02/24/20-02/24/20	3 :30 4:58A- Washin 3 :30 4:59:30	News-Good Morning gton at 5a DP- News-ABC 7	1					1	\$130.00 \$280.00		Washington (WJLA) Washington (WJLA)		2/21/20
		430a 3 :30 4:58A- Washin 3 :30 4:59:30 News a	News-Good Morning gton at 5a DP- News-ABC 7 t 5p GP- News-ABC 7						1 1		\$280.00			2/21/20
5.0 Normal Line / SPOT	02/24/20-02/24/20	430a 3 :30 4:58A- Washin 3 :30 4:59:3(News a 3 :30 5:59:2(News a	News-Good Morning gton at 5a DP- News-ABC 7 t 5p GP- News-ABC 7	1					1 1 1 1	\$280.00	\$280.00	Washington (WJLA)		2/21/20 2/21/20 2/21/20
5.0 Normal Line / SPOT 6.0 Normal Line / SPOT	02/24/20-02/24/20	3 :30 4:58A-Washin 3 :30 4:59:30 News a 3 :30 5:59:20 News a 3 :30 10:58:2	News-Good Morning gton at 5a IP- News-ABC 7 t 5p IP- News-ABC 7 t 6p	1					1 1 1 1 1 1	\$280.00 \$470.00	\$280.00 \$470.00 \$215.00	Washington (WJLA) Washington (WJLA)		2/21/20 2/21/20 2/21/20 2/21/20

CONFIRMATION CONTRACT

Comments:

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



WJLA

1100 Wilson Blvd. 6th Floor

Phone/Fax

Account Types

Billing Type

Comments

CPE

Arlington, VA 22209

4255908 Contract # **Date Entered** 02/21/20 **Schedule Dates Last Modified** 02/22/20-03/03/20 02/24/20 Advertiser Mark Afshar Mike Bloomberg 2020 Inc-D (133903) **Entered By** No Agency CO-OP Assembly (16037) Product External # POLITICAL CANDIDATE (ns) (1186) Demo A35+ Brand BLOOMBERG 2020 (1292250) Order Type Normal Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 Kollappallil ,Laura **Buyer Name** Commission

(917) 344-5319 /

MBLM/MBLM/0132

Weekly/Irregular

Local/Political Candidate Agency BRD

\$2,877.75

\$16,307.25

Net Total

Sales Tax

Washington (WJLA	۱)	
By Broadcast Month	Spots	<u>Rate</u>
Feb. 2020 Mar. 2020	2 72	\$1,700.00 \$17,485.00
Grand Total:	74	\$19,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entere
10.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	1:59P- Sports-ABC XFL Football						2		2	\$850.00	\$1,700.00	Washington (WJLA)		2/24/20
11.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	3:59:27P- News-ABC 7 News at 4p	2		Х	Х	X	(2	\$170.00	\$340.00	Washington (WJLA)		2/24/20
12.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	2		Х	Х	X	(2	\$25.00	\$50.00	Washington (WJLA)		2/24/20
13.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:58A- News-Good Morning Washington at 5a	2		Х	Х	X >	(2	\$130.00	\$260.00	Washington (WJLA)		2/24/20
14.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2		Х	Х	X	(2	\$280.00	\$560.00	Washington (WJLA)		2/24/20
15.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	2		Х	Х	X >	(2	\$300.00	\$600.00	Washington (WJLA)		2/24/20
16.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:59:26P- News-ABC 7 News at 6p	2		Х	Х	X	(2	\$470.00	\$940.00	Washington (WJLA)		2/24/20
17.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	10:58:25A- ABC-The View			1	1	1 1	-		4	\$215.00	\$860.00	Washington (WJLA)		2/24/20
18.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	11:35P- ABC-Jimmy Kimmel	5		х	Х	x >	(5	\$300.00	\$1,500.00	Washington (WJLA)		2/24/20
19.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	12:37A- ABC-Nightline	5		Х	Х	X >	(5	\$85.00	\$425.00	Washington (WJLA)		2/24/20
					CON	FIF	RM	ATI	0N	1 C	ON	TF	RAC	T				
cented	l-Agency/Advertiser:			Date:	Accepted-Sta	ation.								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA 1100 Wilson Blvd. 6th Floor

Arlington, VA 22209

New York, NY 10017

4255908 Contract # **Schedule Dates**

02/22/20-03/03/20 Advertiser Mike Bloomberg 2020 Inc-D (133903)

Agency Assembly (16037) Product POLITICAL CANDIDATE (ns) (1186)

Brand BLOOMBERG 2020 (1292250) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

WJLA/GJLA/EJLA Kollappallil ,Laura **Buyer Name** Phone/Fax (917) 344-5319 / CPE MBLM/MBLM/0132

Sales Office

Account Types

Local/Political Candidate Agency BRD Billing Type Weekly/Irregular

Comments

Washington (WJLA) 02/21/20 02/24/20

Date Entered

Last Modified

Entered By

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

Mark Afshar

No

A35+

15.00

\$2,877.75

\$16,307.25

Normal

By Broadcast Month	Spots	Rat
Feb. 2020	2	\$1,700.00
Mar. 2020	72	\$17,485.00
Grand Total:	74	¢10 185 00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	1	X	Х					1	\$25.00	\$25.00	Washington (WJLA)		2/24/20
21.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	4:58A- News-Good Morning Washington at 5a	1	Х	Х					1	\$130.00	\$130.00	Washington (WJLA)		2/24/20
22.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	1	X	Х					1	\$300.00	\$300.00	Washington (WJLA)		2/24/20
23.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	10:58:25A- ABC-The View	1	. X	Х					1	\$215.00	\$215.00	Washington (WJLA)		2/24/20
24.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	1:59P- Sports-ABC XFL Football	2					Х		2	\$850.00	\$1,700.00	Washington (WJLA)		2/24/20
25.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	3:59:27P- News-ABC 7 News at 4p	2		Х	Х	x x	(2	\$170.00	\$340.00	Washington (WJLA)		2/24/20
26.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	2		Х	Х	x x	(2	\$25.00	\$50.00	Washington (WJLA)		2/24/20
27.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:58A- News-Good Morning Washington at 5a	2		Х	Х	x x	(2	\$130.00	\$260.00	Washington (WJLA)		2/24/20
28.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2		Х	Х	х	(2	\$280.00	\$560.00	Washington (WJLA)		2/24/20
		•	•		CON	FIF	RM	ATI	10	۷C	ΟN	ITF	RAC	Т				
Accepted	l-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

WJLA-TV WASHINGTON, DC	1100 Wilson Blvd, 6th Arlington, VA 22209
Assembly 711 Third Ave 3rd Floor New York, NY 10017	

Contract #	4255908	Date Entered	02/21/20
Schedule Dates	02/22/20-03/03/20	Last Modified	02/24/20
Advertiser	Mike Bloomberg 2020 Inc-D (133903)	Entered By	Mark Afshar
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Kollappallil ,Laura	Commission %	15.00
Phone/Fax	(917) 344-5319 /	Commission	\$2,877.75
CPE	MBLM/MBLM/0132	Net Total	\$16,307.25
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

١)	
Spots	<u>Rate</u>
2 72	\$1,700.00 \$17,485.00
74	\$19,185.00
	Spots 2 72

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
29.0	Normal Line / SPOT	02/25/20-02/28/20	3		5:58:15A- News-Good Morning Washington at 6a	2		Х	Х	X	Х		2	\$300.00	\$600.00	Washington (WJLA)		2/24/20
30.0	Normal Line / SPOT	02/25/20-02/28/20	3		5:59:26P- News-ABC 7 News at 6p	2		Х	Х	X	Х		2	\$470.00	\$940.00	Washington (WJLA)		2/24/20
31.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	10:58:25A- ABC-The View	4	-	Х	х	X	Х		4	\$215.00	\$860.00	Washington (WJLA)		2/24/20
32.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	11:35P- ABC-Jimmy Kimmel	5		Χ	Х	X	Х		5	\$300.00	\$1,500.00	Washington (WJLA)		2/24/20
33.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	12:37A- ABC-Nightline	5		Х	Х	Х	Х		5	\$85.00	\$425.00	Washington (WJLA)		2/24/20
34.0	Normal Line / SPOT	03/02/20-03/03/20	3		4:24:24A- News-Good Morning Washington at 430a	1	Х	Х					1	\$25.00	\$25.00	Washington (WJLA)		2/24/20
35.0	Normal Line / SPOT	03/02/20-03/03/20	3		4:58A- News-Good Morning Washington at 5a	1	Х	Х		8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9			1	\$130.00	\$130.00	Washington (WJLA)		2/24/20
36.0	Normal Line / SPOT	03/02/20-03/03/20	3		5:58:15A- News-Good Morning Washington at 6a	1	x	Х					1	\$300.00	\$300.00	Washington (WJLA)		2/24/20
37.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	10:58:25A- ABC-The View	1	Х	Χ					1	\$215.00	\$215.00	Washington (WJLA)		2/24/20
					CON	FIF	RM/	AΤΙ	101	1 C	С	NTF	RACT	_				
ccepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Billing Type

Comments

Weekly/Irregular

		CONFIRMATION (CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	
The parties intend for the Standard Advertiser Terms at	nd Conditions ("Terms") located at h	http://sbgi.net/?p=1224 to be part of their agree	ement, and the sale of advertising is ex	xpressly subject to said Terms.	